# Marin Council 2015 Popcorn Sales Fact Sheet

Brochures are now ready (August) and popcorn order forms and related items are on our Marin Council website. You don't need to wait for the "official" popcorn kick-off to start your popcorn sales BUT if you can come to the kick-off that would be wonderful, it is at our Round Table September 2, 2015 and we'll start about 6:45pm. Give Chris Wells a call (415) 454-3459 if you want to pick up your brochures before Round Table. Remaining forms can be found on our website www.boyscouts-marin.org Click on the **Popcorn Central** link.

**2015 POPCORN ORDERS:** Trail's End Popcorn company does not accept product returns. Order between 50-70% of what you ordered for the 2014 Show & Sell sales. Extra product can be used as part of your "Take Order" sales. Marin Council will only allow 10% or less of returns from the Show & Sell sales. Excess beyond 10% belongs to your unit.

**TIP JARS** are not allowed as part of the Trail's End Popcorn Sales. Donations made to your Unit as part of the 2015 popcorn sales are given specifically for these sales. Folks making these donations rely upon you to use them as part of the popcorn sales. Count up these funds and designate them as a Military Donation on "Take Order" form.

**Weekly Prize Drawings**

***Unit coordinators: Turn popcorn money in on Tuesday during entire month of October and be eligible for weekly drawings.***

Don't end up stashing popcorn money at your house; bring it to the council office each Tuesday; this will help us keep your accounts up to date plus we have already been billed for the popcorn so the sooner you bring in your sales money the sooner we can pay for the product plus you might win a gift card!

**2015 POPCORN SALES TIME LINE**

- Now–start planning your popcorn strategies, sales, locations. Etc. The Trail's End Popcorn system is LIVE–set up you unit accounts and start selling online now!
- September 9 (Wednesday) 5:00pm all popcorn orders due to Marin Council office
- September 25 (Friday) pick up your popcorn ==once warehouse address is determined
- $$$ Popcorn money can be turned in at any time between September 25 and October 27.
- September 25 through October 27 sell popcorn and start taking orders for the final portion of the 2015 popcorn sales.
- October 28 (Wednesday) 5:00pm all Take Order sales (brochure door to door) popcorn orders due to Marin Council office
- October 28 remaining popcorn money due in office for first portion of popcorn sales
- November 13 (Friday) pick up your final popcorn orders at the Marin Council office. Get these orders out to your customers as soon as possible.
- November 19 (Thursday) popcorn money due for second portion of popcorn sales and last day of sales
- November 19 prize forms due in to office for units ordering prizes through Marin Council–don't make the scouts wait for their hard-earned prizes
- November 19 BONUS prize orders are due into office ($600 club and $1500 Club)
- December 7–if popcorn account is balanced commissions will be issued to unit account

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